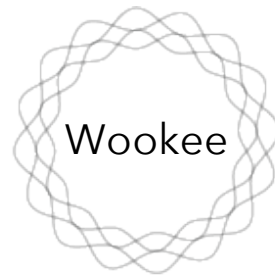


g.vibe



Wookee

Contents

Introduction

Company Background

Value and Positioning

The Wookee

The Market

Media Elements

Comparison Table

Functions

Contacts

Introduction

Hello everybody,

GVibe Ltd. is a recently formed company that combines English business acumen, German engineering, Hawaiian charm and American dialogue in an attempt to make this world a little bit of a happier place to live.

Our goal is to improve female sexual fulfilment, let women take control of the sexual lives and open new and exciting avenues for pleasure. We aim to do this by building high quality, innovative sexual product from a new way of thinking.

None of us originate from the sex industry, we all stem from successful, global IT companies. This means we don't have a traditional, sex industry, way of thinking. Oh and also that is why we cannot divulge our identities, yet.

Finally we are striving for quality, excellence and fulfilment for everyone, especially women, around the world one at a time.

Thank you from all of us at GVibe.



Company Background

GVibe Ltd. is a privately held, company that aims to change the way couples, especially women, experience and take control of their sexual lives.

Early in 2014 two highly successful IT professionals got together with the sole purpose to empower women to take control of their sexual lives and pleasure.

These gentlemen believed that they could draw on their individual skills in the IT industry to bring vibrator technology into the 21-century.

They wanted to do more than just create another sex toy, but rather fix some fundamental issues facing couples, and especially women:

- * Long distance or remote relationships
- * Rejuvenate or grow a healthy sex life
- * Have women take control of their sex lives
- * Give women the means to experiment on their terms

In Feb 2014 they conceived the Wookee. Since then they recruited the assistance of an exceptional lady and others to help them with their quest.

All of them then spent 2014/15 researching, building, testing and refining their ideas. This culminated in the creation of the first Wookee prototype.

They all believe that the Wookee will be the turning point in female sexual fulfillment, sexual empowerment and open new and exciting avenues of pleasure.

Finally they plan to stand by one fundamental principle when building their products: Quality and customer satisfaction will always be guaranteed.

Value and Positioning

The Wookee - is a new concept in vibrators design that is actually built for women. Unlike similar looking devices the Wookee is made with a larger internal part that fits snugly and keeps it in place without the need for any straps or panties. It is designed to be filling and not for use together with a man. It has a slim outer profile for discretion under tight clothing. It has two powerful motors that are independently controlled from a phone: One internal G-Spot stimulator and one external clitoris stimulator.

The Buttons App - is a unique and discreet app that lets you control your sex toy life: Create secure accounts; control each motor on your Wookee independently by touching the screen; with a variety of sounds in the room or by moving the phone. It lets you pass control of your Wookee to other Buttons users anywhere in the world. It even lets you securely share photos with anytime retract capability. In short Buttons lets you experiment and spice up your sex life without your ever really losing control.

Style and Design - The Wookee and Buttons are built to an exceptional standard. Your sex life should be fun, exciting and fulfilling and not cheap.

Core Principles - Keep a sex life fun and fulfilling even when apart; add more fun to an existing relationship; let women experiment with confidence on their terms.



The Wookee by GVibe

Design - The Wookee is both beautiful and comfortable to wear, even for extended periods of time under clothing. It is designed to feel better than traditional couples vibrators and features two powerful independently controlled motors. The induction-based charger is futuristic, elegant and hygienic. Finally the phone app is intuitive, discreet and very simple to use.

Functionality - The Buttons app comes with many modes: Sound control and response can take phone sex to a new dimension. Over the Internet remote control enables separated couples to keep playing like never before. Multi device control that lets two ladies experiment together. Secure photo sharing with revoke function makes flirting safe and fun. Phone motion control provides control by simply tilting the phone and many more.

Benefits - As the Wookee is designed for comfort, and controlled remotely, it can be used anywhere. This opens up new opportunities for play and makes it perfect for couples who want to experiment and spice up their sex lives. The GVibe infrastructure is secure and does not store anything, not even your photos. This makes it safe for women to play and experiment with confidence. Finally the Wookee is built for women and tested by women. It is designed to let women have fun and experimentation on their terms and safely.

The Market

Over
\$15 Billion
spent on sex toys last year

44%
of women between
18 and 60
have used a sex toy

Married
women are
Twice as likely
to use a vibrator

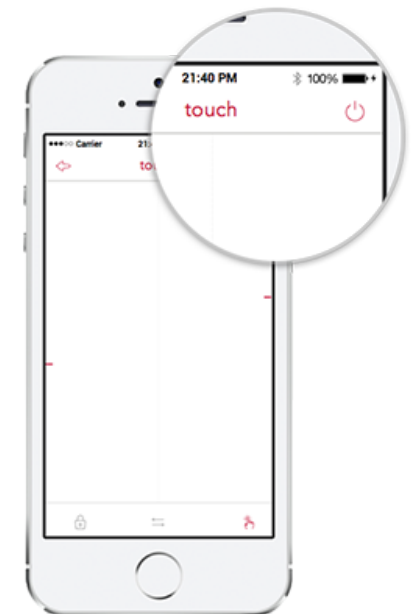
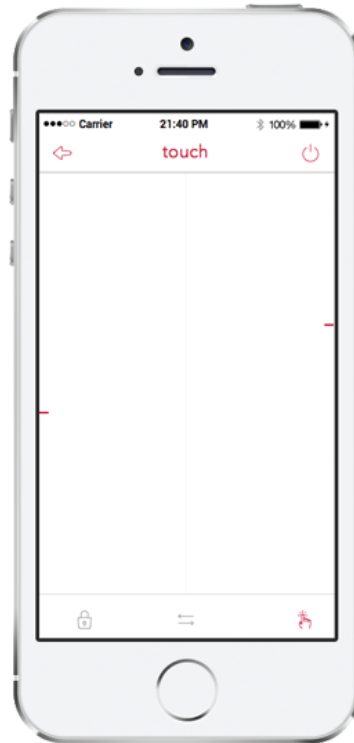
Women who use sex toys have
More Orgasms
with their
Partners
than women who do not use sex toys

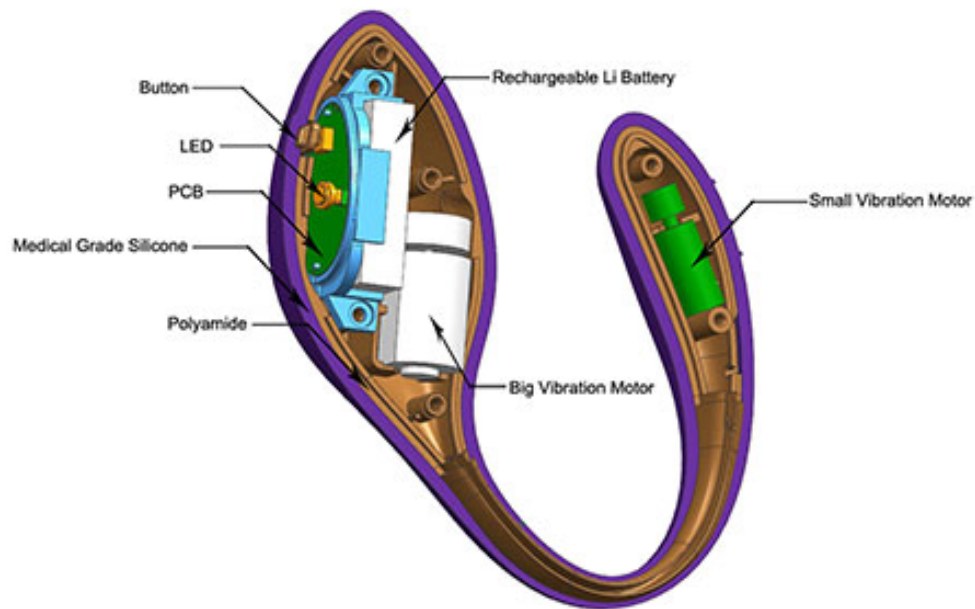
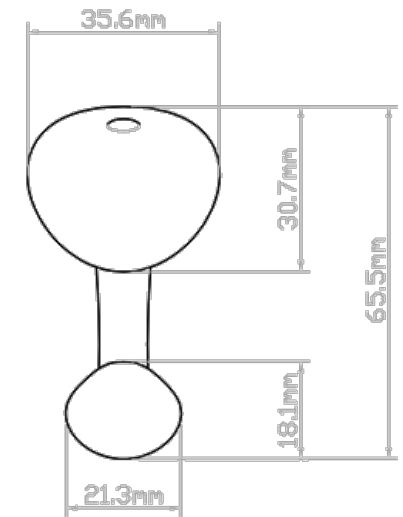
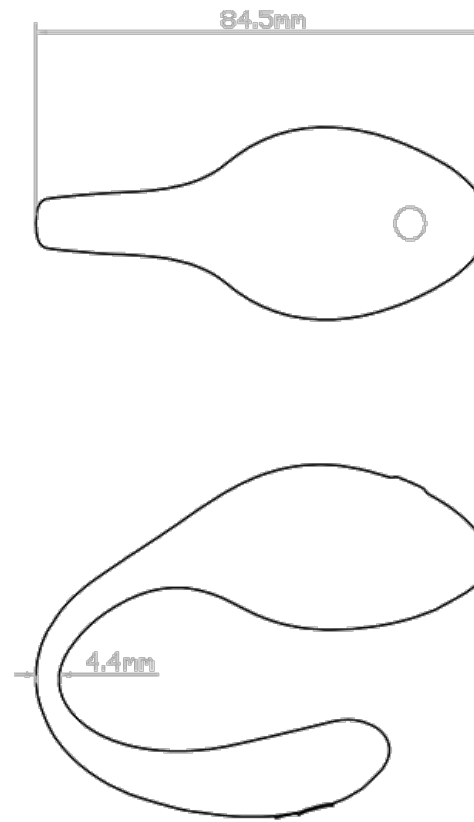
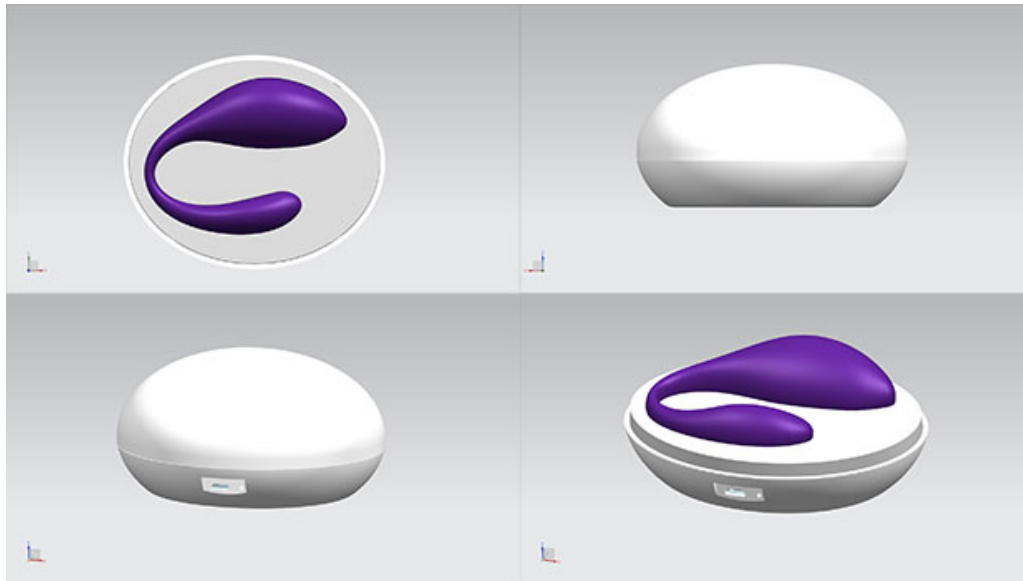
78%
of women who own a vibrator are in a
Relationship

60%
of women who frequently masturbate
Use a Sex Toy

Source: cnbc.com, blogs.laweekly.com, cltampa.com

Media Elements







Comparison Table

Sources: Company websites Currency conversion from Google Date: Feb 2015	GVibe Wookee	We-Vibe Plus 4	LELO TIANI 3	OhMiBod BlueMotion Nex 1
Couples Vibrator	No	Yes	Yes	No
Strap/Pantie Free Use	Yes	Yes (if tight)	Yes (if tight)	No
Numbers of motors	2	2	1	1
Free motor control	Yes	Yes	Yes	Yes
Phone Controlled (iPhone/Android)	<i>iPhone/Android</i>	<i>iPhone/Android</i>	No	<i>iPhone/Android</i>
Phone Motion Control	Yes	No	<i>Yes (controller)</i>	Yes
Bluetooth Near Control	Yes	Yes	<i>Wireless</i>	Yes
Multi User (one controller many toys)	Yes	No	No	No
Internet Far Control	Yes	Yes	No	Yes
Website control if no app	Yes	No	No	No
Discreet and intuitive User Interface	<i>Yes (very)</i>	<i>Yes (not wonderful)</i>	No	<i>Yes (not bad)</i>
Small outer Profile (discreet)	Yes	No	No	No
Independent motor control	Yes	Yes	No	No

Sources: Company websites Currency conversion from Google Date: Feb 2015	GVibe Wookee	We-Vibe Plus 4	LELO TIANI 3	OhMiBod BlueMotion Nex 1
Sound/Voice/Music control	Yes	No	No	Yes
Private connection infrastructure - No 3rd party requirements	Yes	Yes	n/a	No
Travel case	Yes	Yes	No	No
Wireless charging	Yes	Yes	No	No
Apple Watch control	Yes	No	No	No
Submersible	Yes	Yes	Yes	No
Secure Photo Sharing (in app)	Yes	No	No	No
Friendly LED feedback on toy	Yes	No	No	No
Panic Feature (instant stop)	Yes	No	No	No
Large Easy Controls	Yes	No	n/a	Yes
USB-Powered Charging Unit	Yes	Yes	No	Yes
Tap Mode (Use phone like a drum)	Yes	No	No	Yes
Open API	Yes	No	No	No
Price	£50 <i>Indiegogo</i>	RRP: £176 <i>Amazon.co.uk</i>	£96 <i>LELO Web</i>	£96 <i>OhMiBod Web</i>

This table is compiled by GVibe and based on information gathered from company websites in Feb 2015. The table is the interpretation of that information and may differ from the actual products.

Functions

Module	Feature	Description
GVibe Wookee Device	Not while having intercourse	The Wookee is not a traditional couple's vibrator. The inside part is larger and not designed to have anything in with it. It is designed for couples to use, but not during intercourse.
	Larger inner part	The shape is designed to make the Wookee stay in place comfortably with no straps or panties. It has been tested for both comfort and "stay in place" aspects. A big difference to most couples vibrators.
	Small outer part	Very different to most couple's vibrators the big end goes in and the small end is outside. The small outer profile makes it much more discreet (does not look like a package in front). It can be comfortably worn with jeans and discreet even in a swimsuit!
	Two motors	The Wookee has two powerful motors that are controlled independently. Different people like different things and just having one motor rules out many people's desires. The Wookee can be adjusted to meet your own personal requirements.
	LED Feedback	Knowing what is going on is important and the Wookee has a subtle LED built into it that lets you know what is going on: Pairing, lost connection, On/Off and when charging it glows softly up and down in a breathing pattern to let you know your Wookee is sleeping and recharging.
	Submersible	Tested to 30m the Wookee is fully water safe. Designed to be used in the bath, but testers have even tried it with their partners at the local pool!
	Medical Grade Silicone	No one should use anything else and no Latex!

Module	Feature	Description
	Bluetooth/Wi-Fi	If you want to play on your own your Wookee is controlled from your phone using Bluetooth, if you want to play with a playmate you can give access to your Wookee over the internet. They connect to your phone over the internet then your phone sends the signals to your Wookee by Bluetooth.
Charging Egg	Induction Charging	To keep the Wookee waterproof and clean GVibe decided that it should have no openings in it at all. This means it is waterproof and easy to wash. Then to charge it you simply lay it down in its egg and it automatically starts to charge. No wires, nothing.
	USB Cable	You do have to plug the charger in and this is done using a standard USB charging device. It simply plugs into your USB phone charger, computer or even USB car charger.
	Travel Case	The charging egg also doubles up as a discreet travel case. It snaps closed and pops right into your bag.
<i>Buttons on the Web</i>	<i>Anywhere Access</i>	<i>Sometimes your playmate might not have access to their phone, but do have access to a computer or someone else's phone. We have put a simple Buttons Wookee interface on the web. Simply go to the website, login, connect with your partner and play with their toy.</i>
Buttons App	iPhone/Android	The Buttons app will be available on iPhone and Android, and now we also plan to release a simple version of it for the Apple Watch too. Apart from the watch the app will look the same on all devices and function the same. We are trying hard to make it look all the same for all users.
	Discreet	Our designer's goal was to make Buttons look cool, sleek and most of all not like a vibrator controller. Buttons is that app

Module	Feature	Description
	Large controls	<p>One thing we have noticed is that when you play with a sex toy your coordination is not always 100%.</p> <p>The Buttons app has been designed with this in mind. All the controls are clear and easy to use. When controlling the Wookee itself we get rid of as much as we can from the screen and just give you two big control areas.</p>
	Panic	<p>For whatever reason the Wookee vibrator user may need to suddenly break the connection and stop everything (you child walks in, your mother walks in etc.). In this situation finding your phone, unlocking the screen and finding the stop button is not always quick enough. We give you both that option as well as the shake to stop feature. Just pick the phone up and shake it. Everything stops and you can look cool again.</p>
	Touch Mode	<p>Touch mode is your first port of call. It is where you get to play with your Wookee vibrator. The screen lets you control each motor in your Wookee independently. Slide one side and one motor rev's up and down, slide the other and the other motor reacts. Each motor controlled independent of the other.</p>
	Tap mode	<p>In addition to Touch mode, Tap mode lets you play in a more staccato way. Tap one side of the screen and the motor buzzes at that intensity for a brief moment. Tap slower and it buzzes longer. Now try to stroke the motor control and the motor intensity builds up and then stops as your finger leaves the screen. Ultimate in teasing.</p> <p>Finally drum your fingers on the screen and watch your partner wriggle!</p>

Module	Feature	Description
	Multi User Mode	<p>Imagine you and a playmate both have a Wookee. You are in different locations. You both pop your Wookee's in. Then one takes control of both Wookee's. The one controlling feels their Wookee reacting, and also the other one feels their Wookee react exactly the same. Now imagine scaling this up with more and more playmates!</p>
	Sound	<p>Sound is where your phone, or your playmates phone, listens to the room around you and makes your Wookee react. Sounds can be anything from voices, music or even the sound of a spank or gasp. Let your playmate speak into their phone and feel their voice. Place your phone in a room and feel the noises that come from the room. Or put some music on and enjoy how it feels.</p>
	Motion	<p>Motion is a new way to control your Wookee from a phone. There are two modes: One is where simply tilting your phone forward and back adjusts the intensity of the motors while tilting it left and right adjusts the distribution of the vibrations to the inner or outer motors. Fun for conductors!</p> <p>The second mode is where it reacts to your movements in the same way a step counter records your steps. Pop it in your pocket and see how it reacts to your motions. Also might help you reach your step goals too!</p>

Module	Feature	Description
	Photo Sharing	A feature not found on any vibrator app we have seen so far is secure photo sharing, but we believe this is vital for remote sensual interaction. The problem with photo sharing is security: Will that photo get out? With GVibe's secure photo sharing this is not a worry. When you take and send a photo to a playmate you decide how long they get to keep that photo. After a set period of time the photo will automatically be deleted from their phone. Also the photos are hidden from your phone too. They will not show up on your camera roll or anything. They are private photos and they should stay that way.
	Patterns	This is the feature that most vibrators have and GVibe are no different. Simply select a pattern, put your phone down and enjoy.
Infrastructure	Private	The internet infrastructure that is behind the GVibe vibrator is private and secure. When you sign up you do not need to give us a Google or Facebook id. It is completely separate. We do not store any personal information or photos. We only transfer information (if recipient is offline then temporary storage might be required). We believe your pleasure is private and we aim to keep it that way.
	Open API	<i>In the future we see that the ability to let people control your GVibe Wookee go beyond the Buttons app. We see chat websites offering this ability or even game provides, with your consent of course. This is why the API to our infrastructure will be open. Note this will not compromise your security of safety in any way, just give you more options.</i>

Contacts

 <http://igg.me/at/gvibe>

 hq@gvibe.us

 <http://vimeo.com/gvibe>

 <http://www.youtube.com/channel/UCSSk459KGgGGFt7Dr1642jw>

 www.gvibe.us

 GVibe Ltd.
Gemini House
136-140 Old Shoreham Road
Brighton
England